

Press release
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A bicycle tour against Parkinson's disease

YUVEDO Foundation organizes Rhine bike tour with prominent participants to raise awareness of neurodegenerative diseases (NDE) - the VERY LITTLE GREAT RIVER RHINE RIDE

Cologne/Berlin (ots)

YUVEDO Foundation organizes Rhine bike tour with prominent participants to raise awareness of neurodegenerative diseases (NDE) - the VERY LITTLE GREAT RIVER RHINE RIDE

Comedian Markus Maria Profitlich:

"We are moved by Parkinson's and now we are moving. A great initiative of the YUVEDO Foundation in the fight against neurodegenerative diseases like Parkinson's. This is exactly the right approach. More of this and more supporters are needed".

On Saturday, September 12, 2020, an international team of experts, authors, artists and researchers will start the "VERY LITTLE GREAT RIVER RHINE RIDE" bike tour from Cologne to Baden-Baden.

The team, initiated by the YUVEDO Foundation, is committed to faster healing and better medical care for people with Parkinson's disease and other neurodegenerative disorders. About half of the participants suffer from Parkinson's disease. The aim of the bike tour is to raise awareness of the new BRAINSTORM PROJECT among the public, including the European Parliament, and to find supporters and sponsors.

The BRAINSTORM PROJECT focuses on the economic and regulatory framework for the development of an effective treatment of neurodegenerative diseases such as Parkinson's, in particular to provide the right incentives for effective research and development.

The project will be presented in an ONLINE BRAINSTORM briefing on Friday, September 18, 2020 (registration at www.yuvedofoundation.de).

In cooperation with the kENUP Foundation, a public-private funding project, the *Brainstorm Fund*, will be implemented. The team will be accompanied by friends, families and doctors as well as FluxRC/ridee.

Among the participants are comedian Markus Maria Profitlich, patron of the Parkinson-Youngster e.V., Nadine Mattes, 1st chairperson of the Parkinson-Youngster e.V. and the co-founder of the YUVEDO Foundation Dr. Jörg Karenfort (CEO).

Meeting point is 9 a.m., start at 10 a.m. at the Cologne Domplatte. Next stops are the Arp Museum Bahnhof Rolandseck, Koblenz, Alzey, and Karlsruhe. The tour will end on September 15th in Baden-Baden.

For fifteen months, an excellent and highly committed team of doctors, researchers, creative minds, entrepreneurs and others have been working together with the YUVEDO Foundation team on new strategies against neurodegenerative diseases such as Parkinson's disease.

In addition, the YUVEDO Foundation supports the establishment of a network of independent different actors and organizations, in particular patient self-help, which together have the necessary means to achieve positive results.

The founders of the YUVEDO Foundation, Jens Gunter Greve and Dr. Jörg Karenfort, have also been living with the diagnosis of Parkinson's disease for several years.

Dr. Jörg Karenfort on the establishment of the YUVEDO Foundation:

"We are moving to bring new movement into the development of therapies for Parkinson's disease and other neurodegenerative diseases. With our energy, our professional experience as lawyers and entrepreneurs and a strong team we want to support the efforts of many 'Parkinson's activists' all over the world. And those who are not able to participate or join us are allowed to donate generously."

Behind the tour are the main sponsors Daimler AG and Dentons Europe LLP, and there are many other supporters such as Wall GmbH, NERA Economic Consulting and Sana.

Further information can be found at: <http://yuvedofoundation.de>.

Donate to: YUVEDO Foundation, HypoVereinsbank Berlin, IBAN: DE35100208900030229479, BIC: HYVEDEMM488.

Among the supporters are

Dr. Katarina Barley, Vice President of the European Parliament
Elmar Brok, former Chairman of the Foreign Affairs Committee of the European Parliament
Renata Jungo Brüngger, Member of the Board of Management, Daimler AG
Markus M. Profitlich, Comedian
Wolfgang Joop, fashion designer
Sarah Wedl-Wilson, Rector of the Hanns Eisler Academy of Music
Prof. Dr. Frank Maier-Rigaud, NERA, PARIS/LILLE
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About YUVEDO Foundation

Non-for-profit YUVEDO Foundation was founded in June 2019 by Dr. Jörg Karenfort and Jens Greve. Through its own projects and events as well as partnerships and project funding, the foundation aims to improve the living conditions for people with Parkinson's disease and their families and to contribute to the healing of the disease. The foundation is also committed to bringing together leading figures from industry, politics, ethics and law with recognized physicians and scientists in order to accelerate vital Parkinson's research. Official partners of the YUVEDO Foundation are national and international research institutions and patient associations such as the German Center for Neurodegenerative Diseases (DZNE), the Movement Disorder Society (MDS), the German Parkinson Association (DPV), Parkinson Youngsters, Cure4Parkinson, the Parkinson Terminator Project and the European Parkinson Disease Association (EPDA).

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